

PREACHING THE GOSPEL OF ROAD SAFETY THROUGH WORSHIP AND PRAISE

The RTMC has partnered with renowned Gospel musical group MTN Joyous Celebration in a campaign to raise road safety awareness nationally. The group is currently touring the country in preparation for the upcoming recording of Joyous Celebration 20. The Corporation is undertaking road safety activations as part of build ups to the actual shows. Road safety related study material and promotional items are handed out at all activations.

The musical group is also using the media to promote road safety pre and post the shows. Road safety activations have been undertaken at shopping centres, taxi ranks, train stations and filling stations en route to the venues and post the concerts from June 20 this year. The group has visited Rustenburg, Middelburg and Durban since the start of the tour. The last show on this tour is scheduled for Bloemfontein on September 12.





